

Loriet Sports

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NEW LORIET AGENT: Peter Mikkelsen

May 20, 2011 – Bend, Oregon

Pete Mikkelsen is the newest member of the Loriet Sales Team. With ample tennis and business experience Pete is a fantastic addition to the company. As a certified USPTA Pro, Pete is in talks with a number of professional players and possesses the drive and enthusiasm that fuels Loriet.

Pete was first introduced to Loriet when he received a Loriet hat for his birthday. Appreciating Loriet's sleek designs and theme he was interested in joining the company. Pete will be representing Loriet in a number of shows and events and can be reached directly for any promotional opportunities in the Oregon/Washington areas.

In addition to tennis, Pete is an avid outdoorsman and talented carpenter. His diversity and extensive knowledge of the Northwest will be a great asset to the team and will present Loriet with new and exciting opportunities in the region.

Launched in 2005 at a WTA Tournament in Amelia Island, FL, Loriet Tennis & Sports Apparel can be purchased online and in specialty stores. Loriet is proud to work with a variety of organizations and programs to support player development and other important causes. For more information visit us online at www.Loriet.com.

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